FAQs for Educators

What is the Edtech Advisor?

The Edtech Advisor is a new platform that enables ISTE members to read and write reviews on edtech products they use.

How do I find a product I'm looking for?

Search for a product or company by name in the search box. You can also filter and search by subject, grade level, product type, ISTE status and more.

How do I review a product?

Once you find the product, hover over the product tile and click "Grade".

Where can I see products I've graded?

Click on the "My Library" tab to the top of the page to see products you've graded.

What if I want to update my product grade?

If you have a new experience with a product and want to update your grade, simply submit a new grade for that product. The platform will replace the current grade with the most recent version.

How can I edit my product grade?

Once a review is submitted, it can't be edited. However, you can submit a new grade and the platform will replace the current grade with the most recent version.

How does ISTE choose which products are included?

ISTE does not choose which products get included in the Edtech Advisor. The Edtech Advisor library is composed of products that ISTE members are using and have graded.

What if I can't find a product that I use and want to grade?

Type the product name in the search bar. Additional search results may be available by clicking "Show Results". If you still can't find the product you're looking for, you can request to have a product added using the live support chat feature in the lower right corner.

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How can I compare one or more products?

To look at multiple products, hover over the product tile and click compare. Then, select up to four more products to compare. You can see comparisons across criteria and features. Comparison charts are available to download and print.

How can I connect with another ISTE member?

Members can invite and connect with other members and see the products they use/have graded in the Community section. Within the Product Details of any product, members can post a question/start a discussion with fellow members and/or respond to an existing discussion thread.

Some questions don't apply to a product I'm grading, what should I do?

The contextual questions in first section have drop-down options to select from. Choose the one that best fits. Each of the insights questions include a "not applicable" box you may check.

What are the points for?

You can earn points for certain activities within the Edtech Advisor such as connecting with other members, reviewing products, and even filling out your profile. You can redeem your points at any time for Amazon, Starbucks and Target gift cards with new options coming soon!

I'm affiliated with an edtech company, how do I see what ISTE members are saying about my product?

If you are an ISTE member, you can log into the Edtech Advisor platform from the ISTE website to search and see feedback on products. If you are a vendor and do not have ISTE membership, you can learn about options for accessing and applying the data gathered on your product by contacting iste@iste.org.

Can products be purchased through the Edtech Advisor?

No. Edtech Advisor is a platform dedicated to facilitating member-driven discussion and data gathering on edtech products. It is not an ecommerce platform.

How does ISTE keep people from spamming the platform with negative reviews?

Edtech Advisor only collects and represents feedback from verified educators who have an active ISTE membership. Members can review products multiple times but only their most recent review information is represented within the platform, preventing individuals from spamming any particular product with multiple reviews. In addition, because this is a ISTE member community and only available to active ISTE members, all participants are expected to follow the ISTE member code of conduct and community guidelines.

Is my data safe and private?

ISTE and Lea(R)n take data integrity and privacy very seriously. The Edtech Advisor is aligned to all compliance requirements, and the team regularly audits practices and systems to ensure safe use. View the ISTE privacy policy and LearnPlatform privacy policy for more information.

FAQS FOR DEVELOPERS

How do I see what ISTE members are saying about my product?

Contact iste@iste.org to learn about options for accessing and applying the data gathered on your products.

What if my product receives a bad grade?

Edtech Advisor is unique in that user feedback is not one dimensional, and is structured so that participants can grade products on many different dimensions that together provide insight on the particular strengths and weaknesses of each product. We hope that as a solution provider, you will apply the data available within the Edtech Advisor for product improvement and that this platform can be a conduit for deeper relationships between vendors and their users. In addition, as new versions of your product become available, users can update their reviews so that the data available are the most up to date and reflect the most accurate information about a product.

ISTE is committed to connecting developers with educators to facilitate real-time feedback on their products and to help ensure that the best products meet the needs of their intended audiences. Visit our website to learn more about how ISTE can help connect you with educators for targeted product feedback and improved ratings.

What control do I have over how my product is represented in the Edtech Advisor library?

As a developer, you can control how your product(s) are represented in the Edtech Advisor library by claiming your product page. Once you claim your page, you will be able to add screenshots, videos, logo images, and product descriptions.

How does ISTE choose which products are included?

ISTE does not select the products. The Edtech Advisor library pulls from a database of thousands of edtech products and those that ISTE members select and grade are added to the Edtech Advisor library.

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